Smarting Recycle Program 2026

Let's make neuroscience accessible to all!

Through the Smarting Recycle Program, we give used Smarting EEG devices a second life — and, more importantly, we give researchers and educators a fair chance to turn their ideas into impact.

Our primary goal is to democratize neuroscience by supporting researchers and educational institutions that face financial or geographical barriers. We believe that scientific potential exists everywhere, but access to resources does not.

Within this program, we prioritize projects that:

- originate from countries with limited access to research funding and infrastructure
- demonstrate clear scientific and educational relevance
- show strong potential for meaningful impact in neuroscience or education
- would be difficult or impossible to carry out without external support

By redistributing refurbished Smarting devices, we aim to empower talented individuals and institutions where support can make the greatest difference.

How the Selection Process Works?

1. Application Submission

Researchers and institutions submit their project proposals via email to smarting.recycle@mbraintrain.com. Applications include information about the project, team, available resources, and current funding situation.

2. Eligibility Review and Prioritization

In the first evaluation round, we assess:

- whether the application meets the eligibility criteria of the program
- the level of financial and infrastructural constraints
- alignment with the program's mission and priorities

3. Video Pitch Invitation

Shortlisted applicants are invited to prepare a short video pitch, where they further explain:

- their research or educational project
- the expected scientific or societal impact
- why access to Smarting EEG systems is critical for success

4. Final Interview

Selected candidates advance to a final online interview with our team.

5. Device Allocation

Based on the overall evaluation, refurbished Smarting EEG systems are donated to the projects with the highest potential for impact.